HELLO! I'M

SUDIP BHURKE

UX/UI DESIGNER

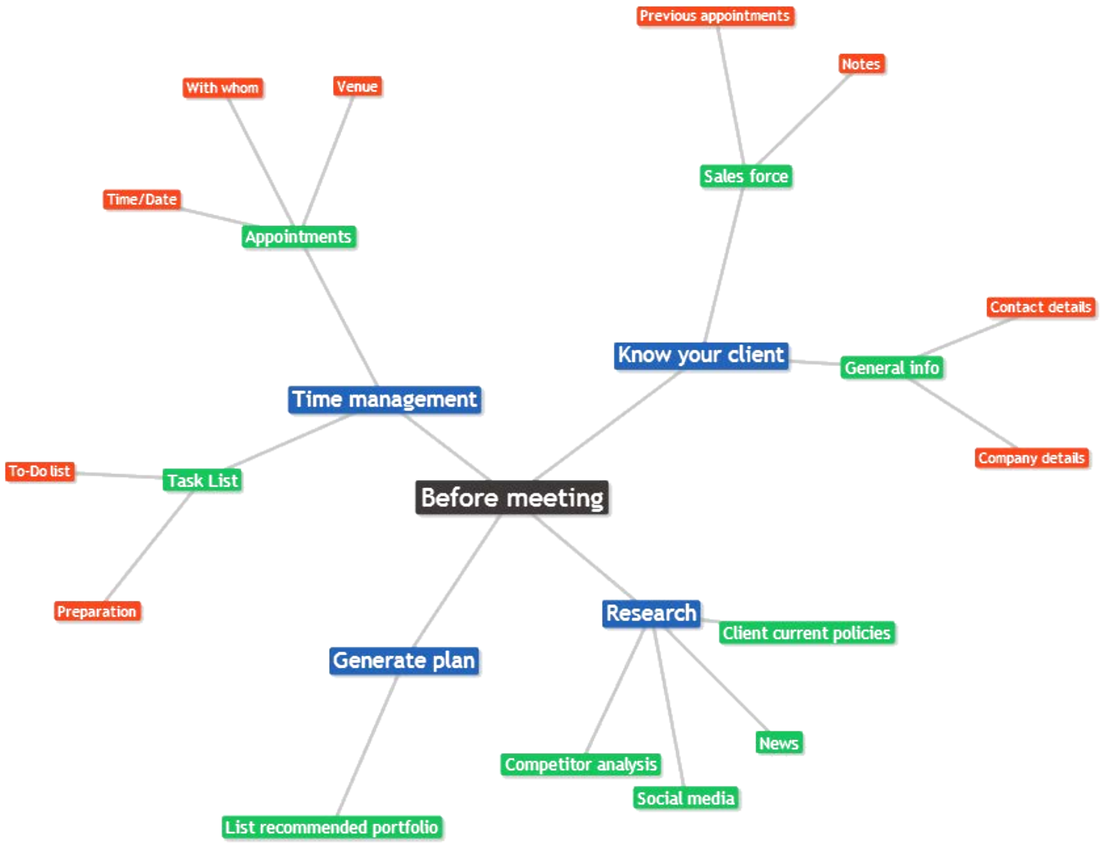
UX
DELIVERABLES

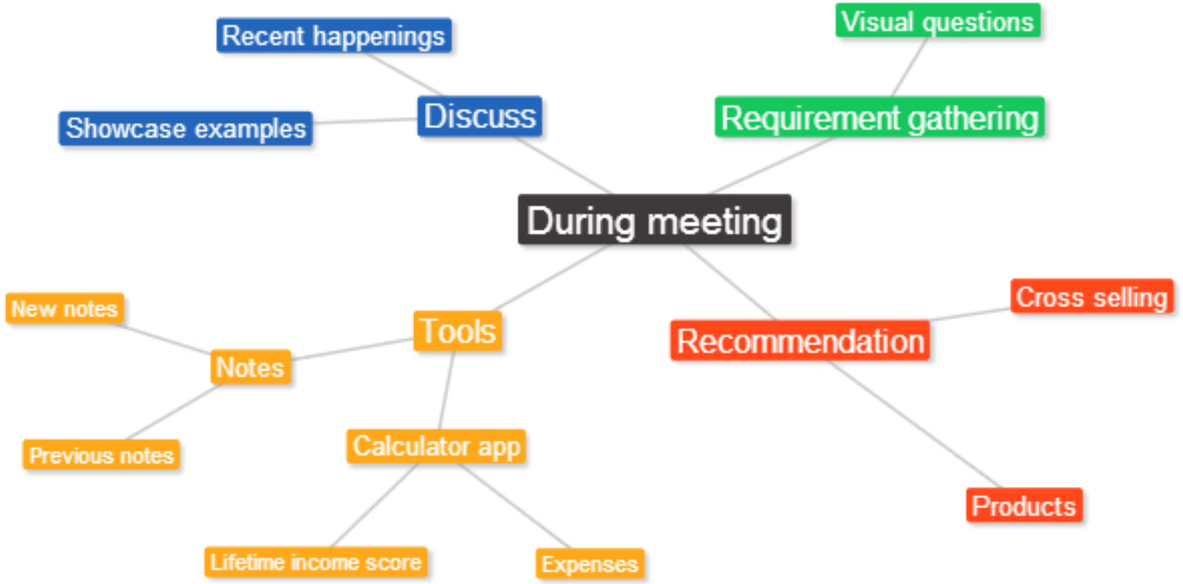
USER JOURNEY / MIND-MAP / USER PERSONA / SITEMAPS ETC.

USER TESTING FOR BIOPHARMACEUTICAL COMPANY

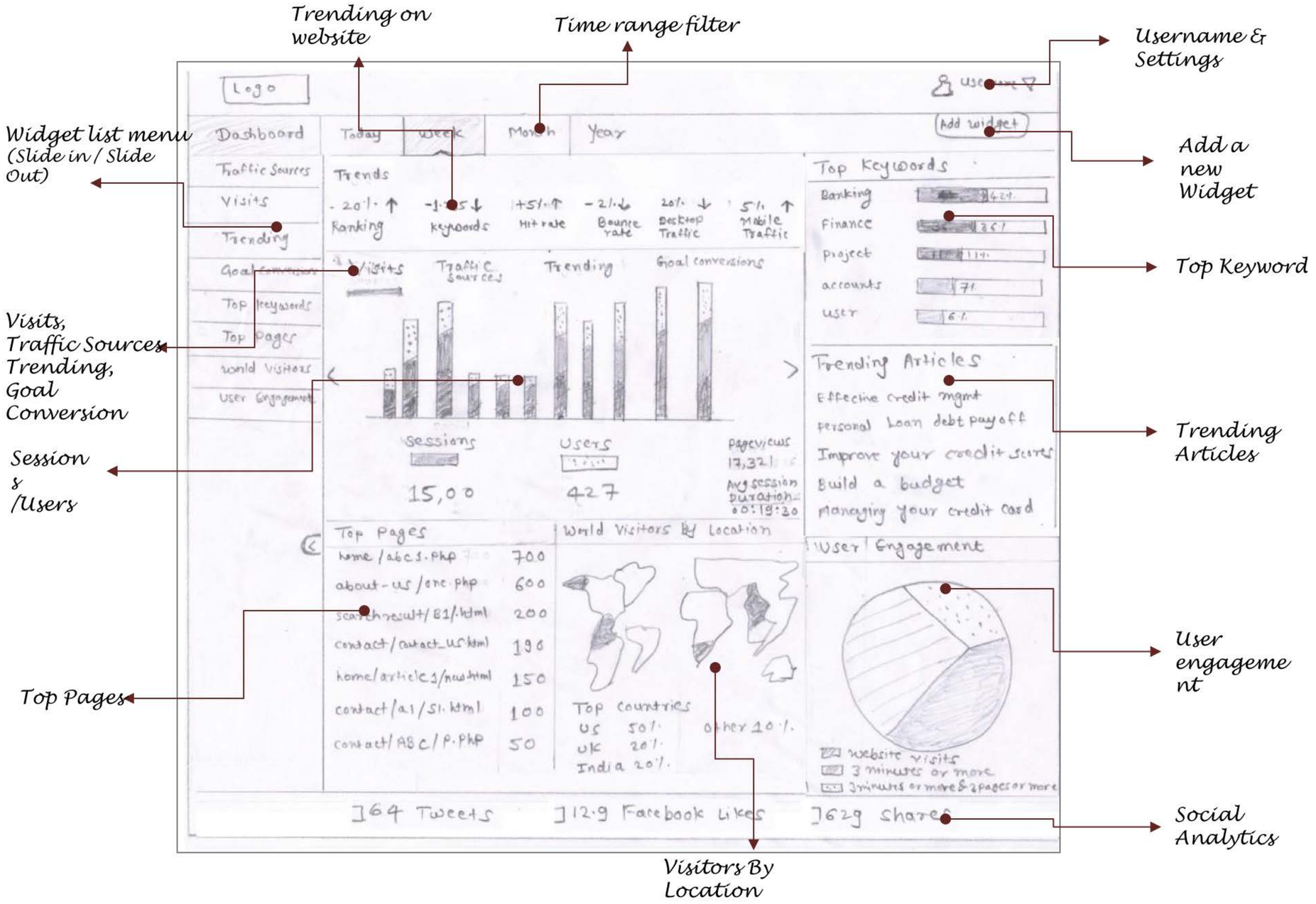


MINDMAPS FOR AN INSURANCE FIRM'S DASHBOARD

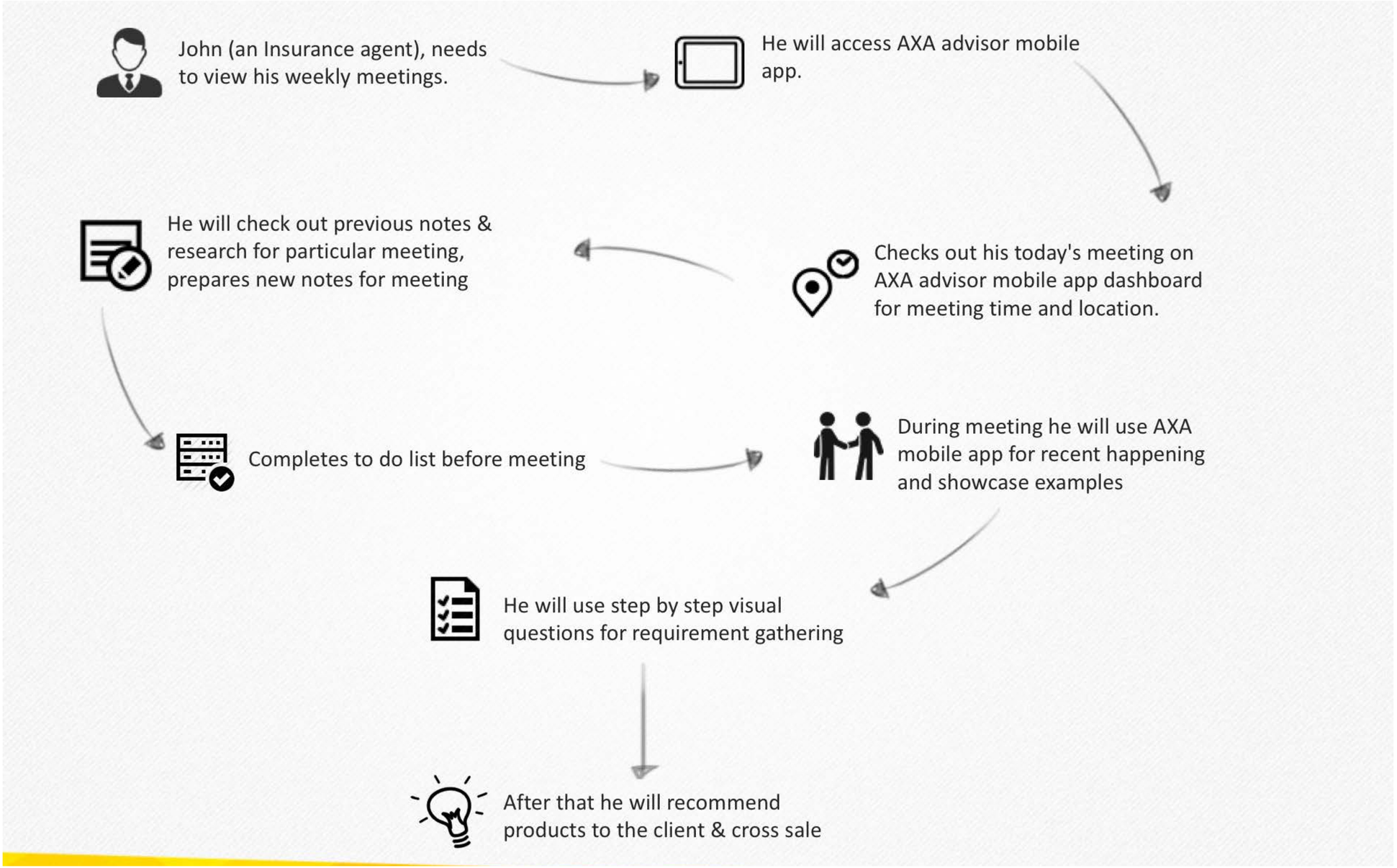




CONCEPT SKETCH FOR A US BASED BANK



USER JOURNEY FOR INSURANCE COMPANY



PERSONA FOR INSURANCE COMPANY

Insurance Agent



John Miller

"I must be able to access insurance cases I've created back in the office and then tweak them in front of a prospect in real time in order to make the sale."

Computer skills

Mobile skills

System use frequency

Gender: Male

Age: 35 years

Education: Graduate

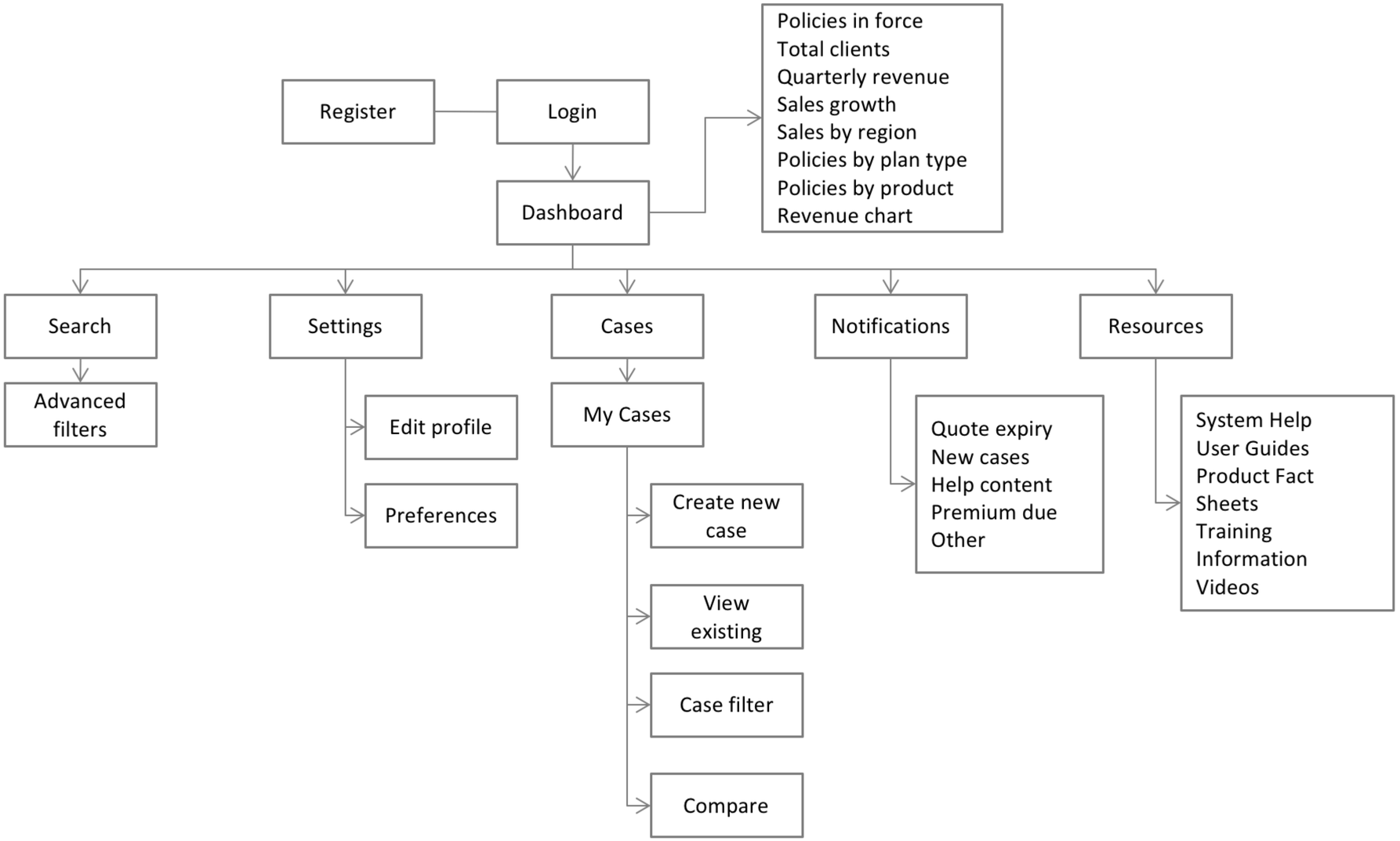
Occupation: Insurance Agent

Online activities: Watch movies, download music & browse related to his occupation.

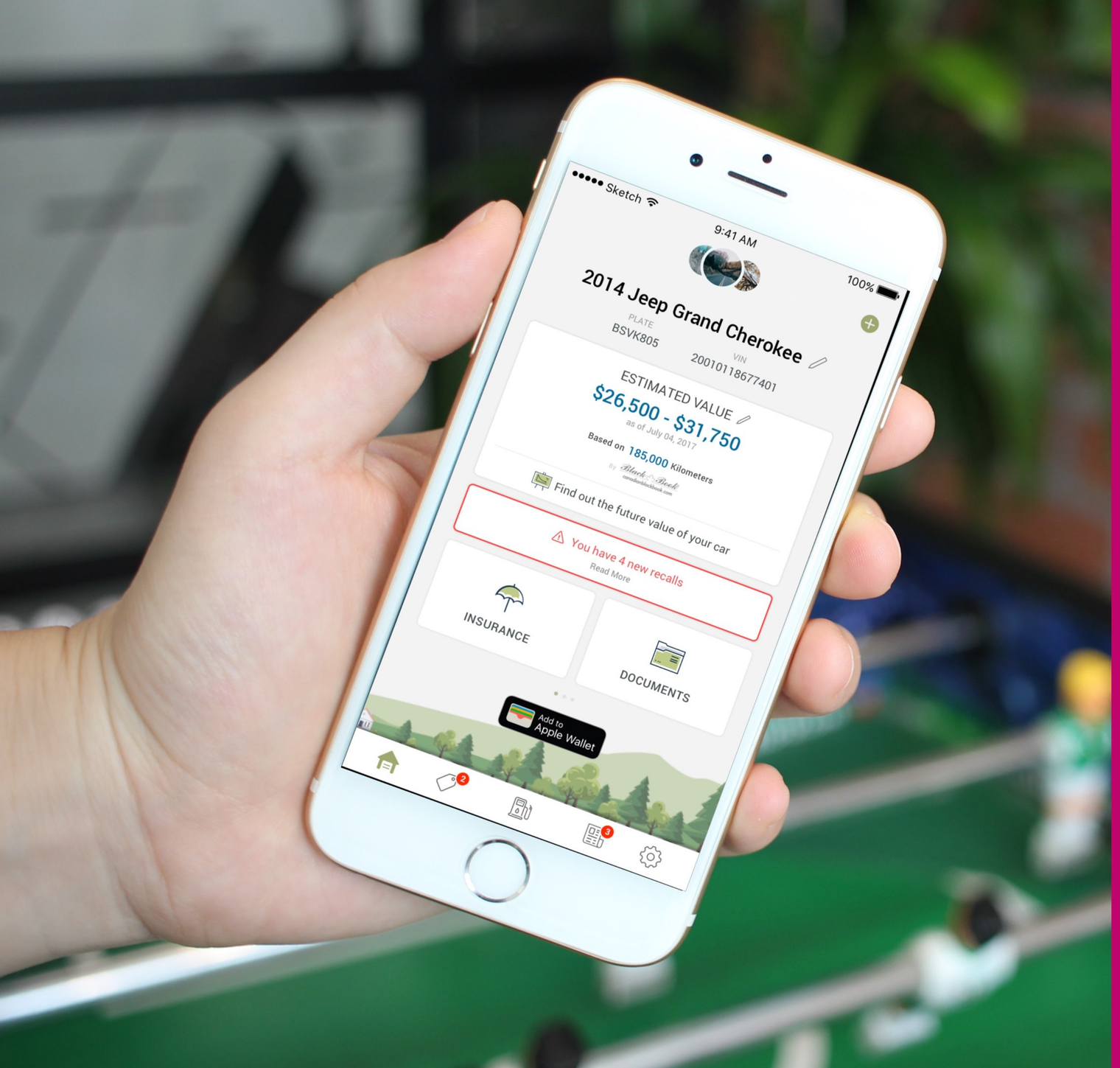
A day in life: Being an insurance agent John has to keep constantly in touch with people, understanding and studying their life. A regular day in the life of him consists of meeting a lot of people and conversing with them about the benefits and concerns of taking a life insurance policy.

Goals: Sales closure and customer retention

SITEMAP FOR INSURANCE COMPANY



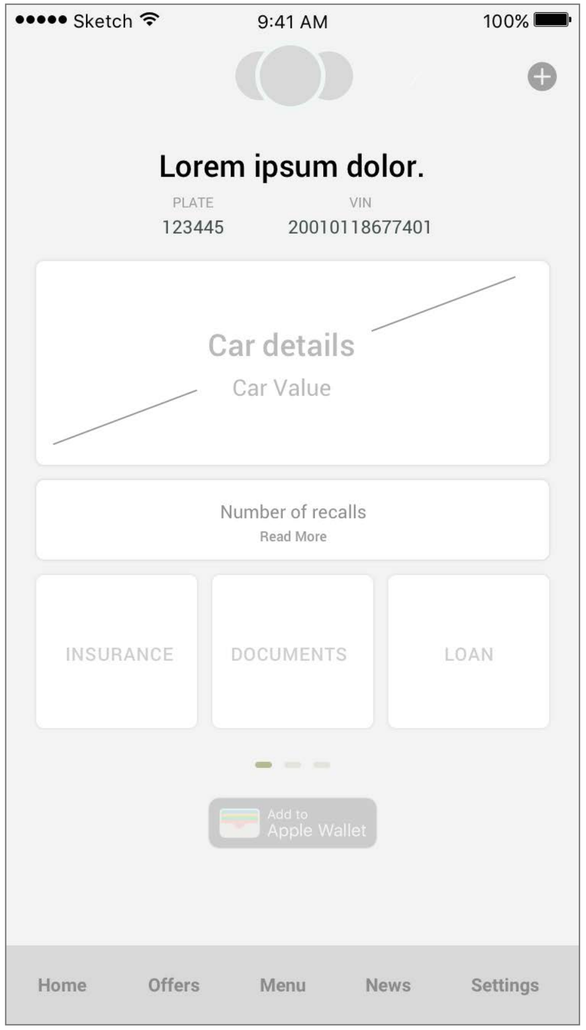
CREATIVE
CASE STUDIES

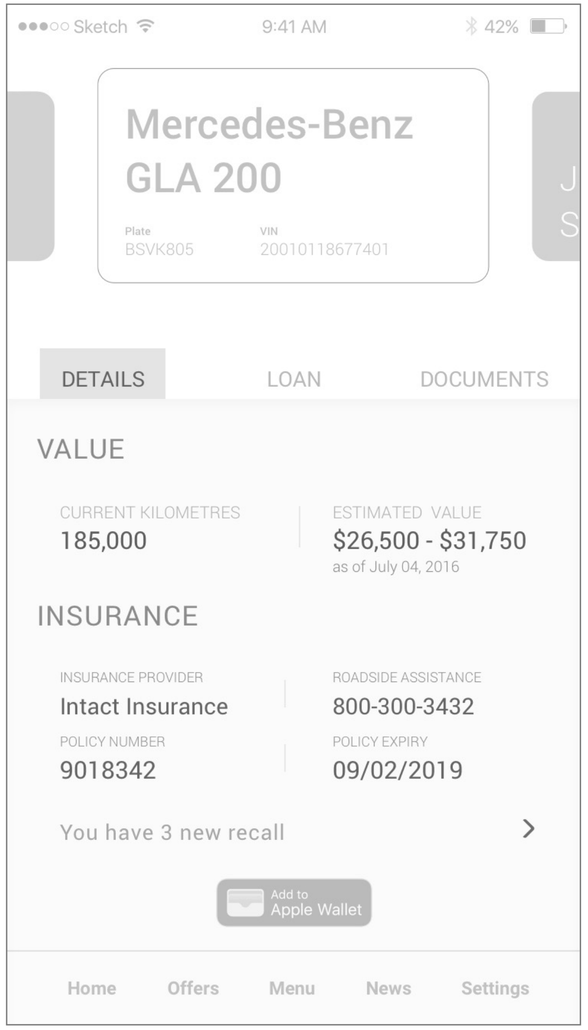


MULTI-PURPOSE CAR APP

- CREATED WIREFRAME FOR IOS, ANDROID & RESPONSIVE WEB DESIGN.
- CREATED VISUAL DESIGN, INTERACTIONS AND INVISION PROTOTYPE FOR APPLICATION
- DELIVERED DESIGN HAND-OFF, INTERACTED WITH OFFSHORE DEVELOPMENT TEAM FOR DESIGN INTEGRATION

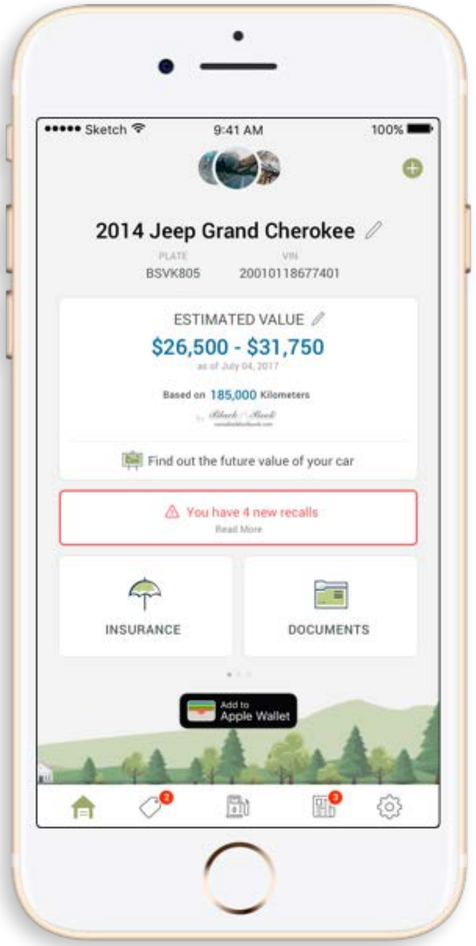
WIREFRAMES

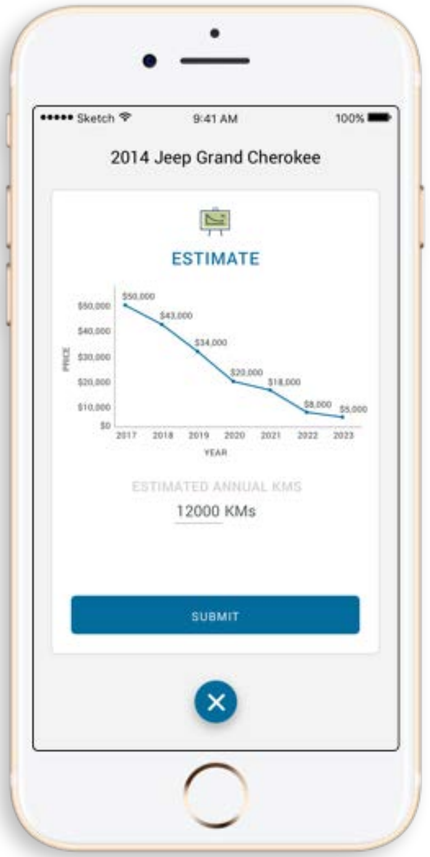

Sketch
9:41 AM
100%
Lorem ipsum dolor.
PLATE
123445
VIN
20010118677401
Car details
Car Value
Number of recalls
Read More
INSURANCE
DOCUMENTS
LOAN
Add to
Apple Wallet
Home
Offers
Menu
News
Settings


Sketch
9:41 AM
42%
Mercedes-Benz
GLA 200
Plate
BSVK805
VIN
20010118677401
DETAILS
LOAN
DOCUMENTS
VALUE
CURRENT KILOMETRES
185,000
ESTIMATED VALUE
$26,500 - $31,750
as of July 04, 2016
INSURANCE
INSURANCE PROVIDER
Intact Insurance
ROADSIDE ASSISTANCE
800-300-3432
POLICY NUMBER
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POLICY EXPIRY
09/02/2019
You have 3 new recall
Add to
Apple Wallet
Home
Offers
Menu
News
Settings

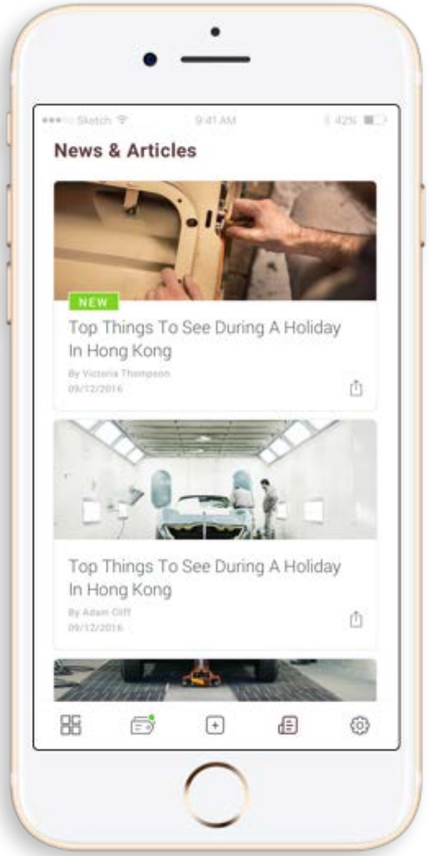
VISUAL DESIGNS

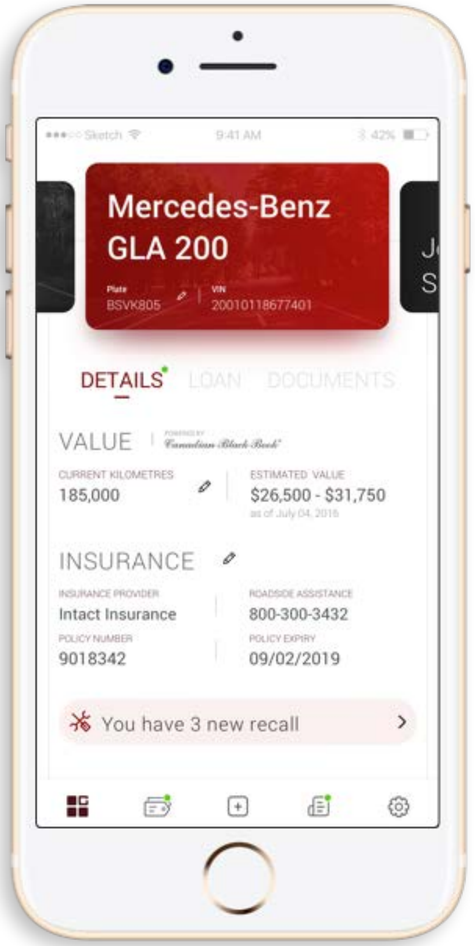




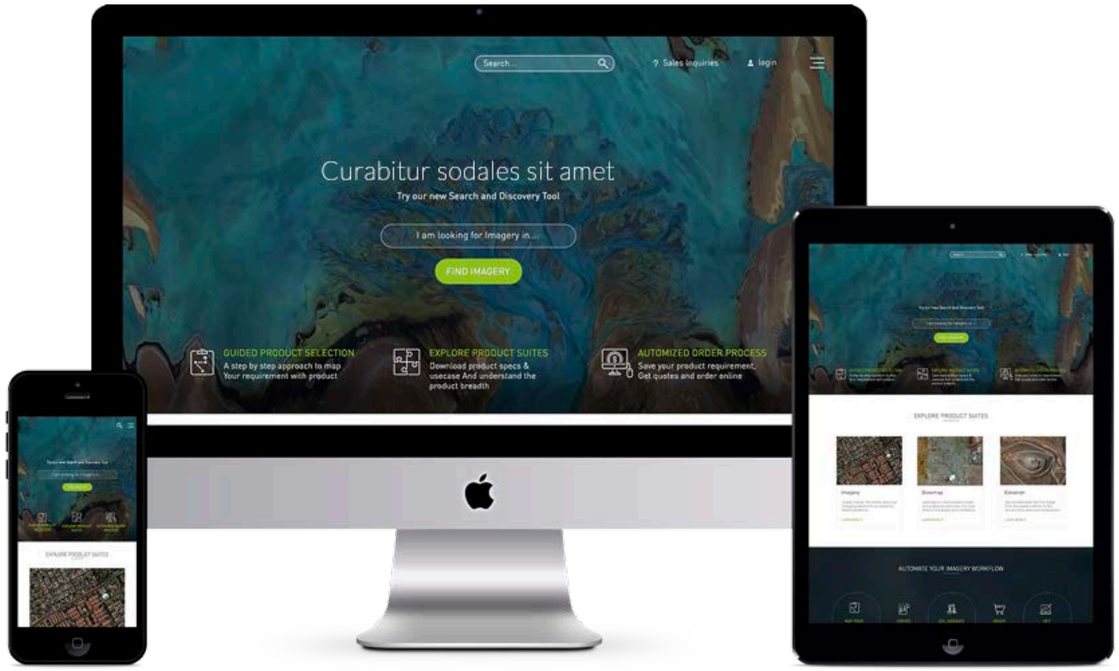


VISUAL DESIGNS





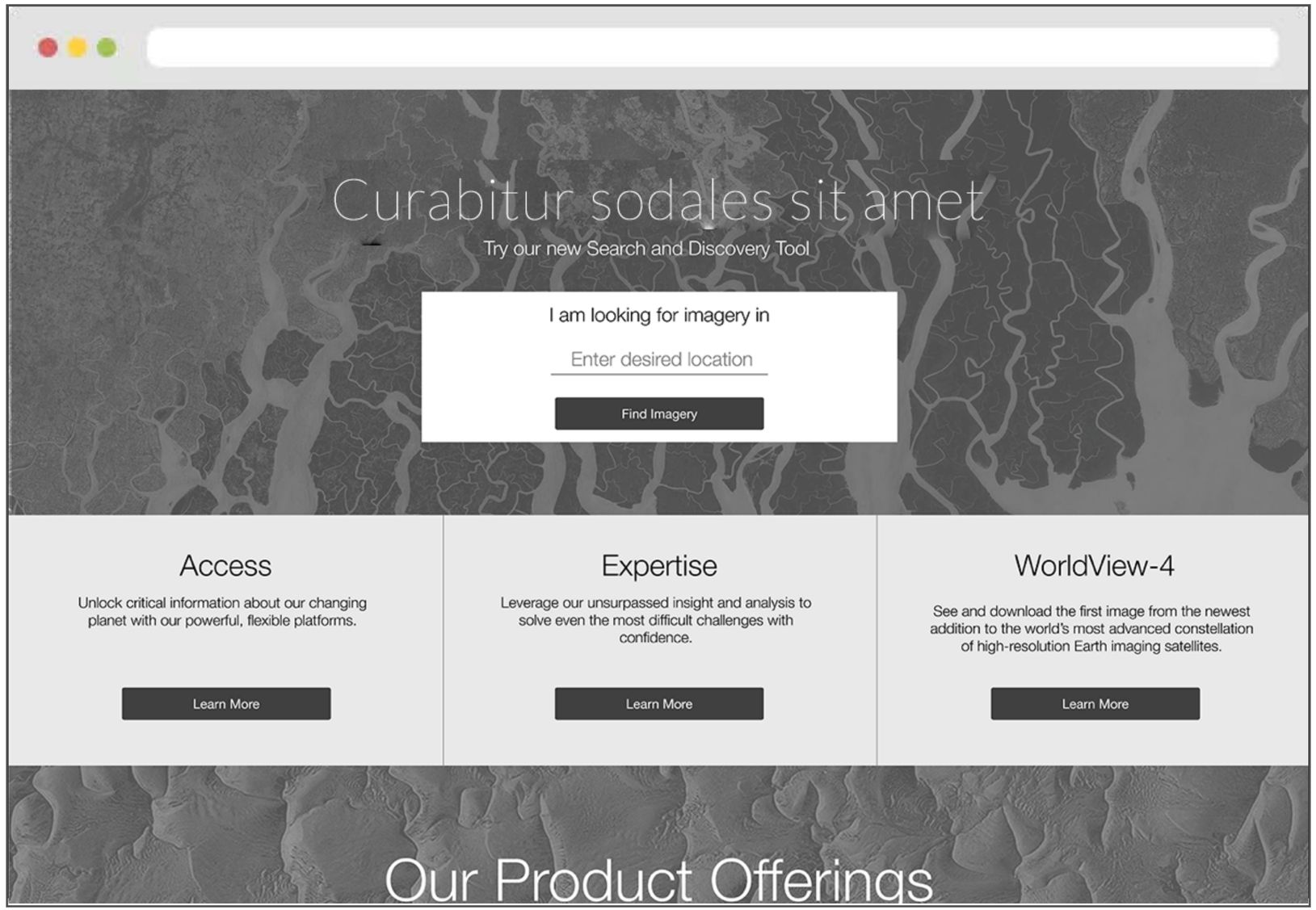




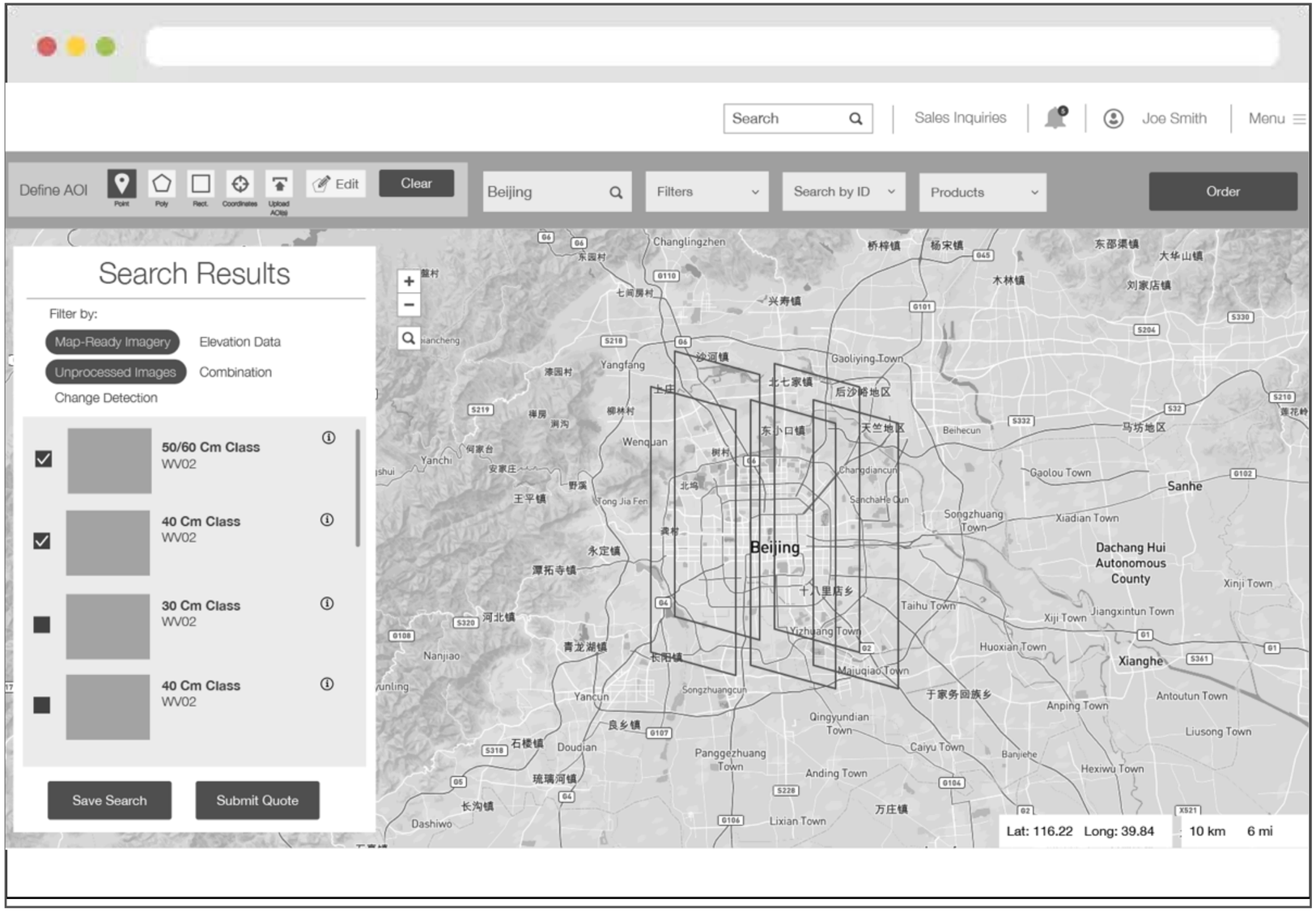
WEB SITE FOR VENDOR OF SPACE IMAGERY

- CREATED WIREFRAMES AND SITEMAPS FOR WEB.
- CREATED RESPONSIVE LAYOUT.
- CREATED VISUAL DESIGN, PROTOTYPE AND INTERACTIONS.

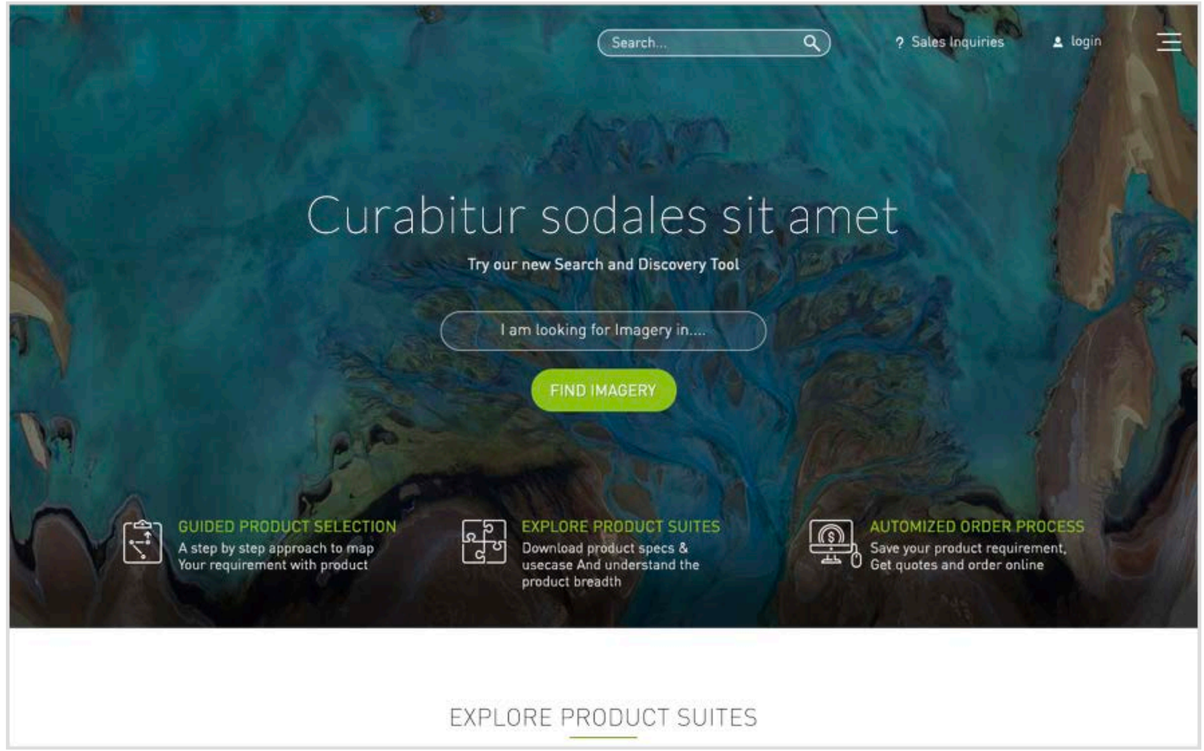
WIREFRAMES

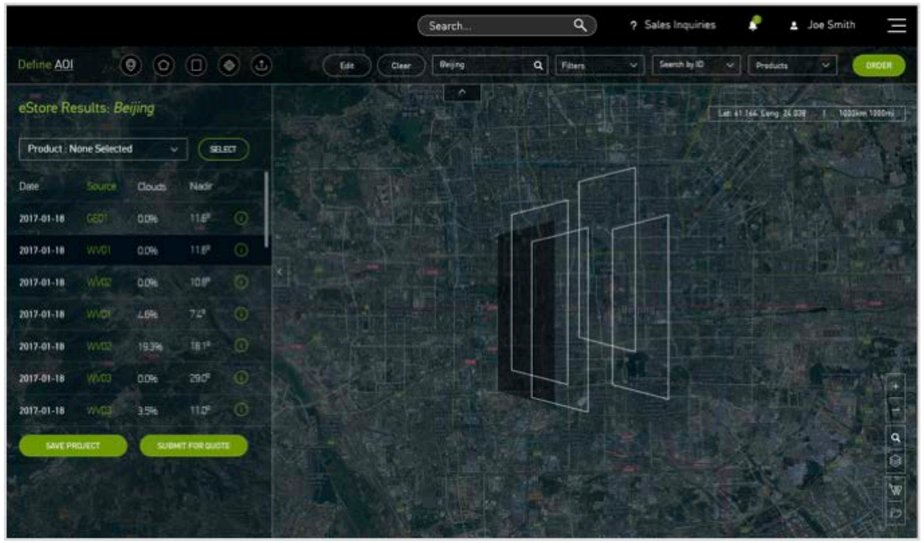

Curabitur sodales sit amet
Try our new Search and Discovery Tool
I am looking for imagery in
Enter desired location
Find Imagery
Access
Unlock critical information about our changing planet with our powerful, flexible platforms.
Learn More
Expertise
Leverage our unsurpassed insight and analysis to solve even the most difficult challenges with confidence.
Learn More
WorldView-4
See and download the first image from the newest addition to the world's most advanced constellation of high-resolution Earth imaging satellites.
Learn More
Our Product Offerings

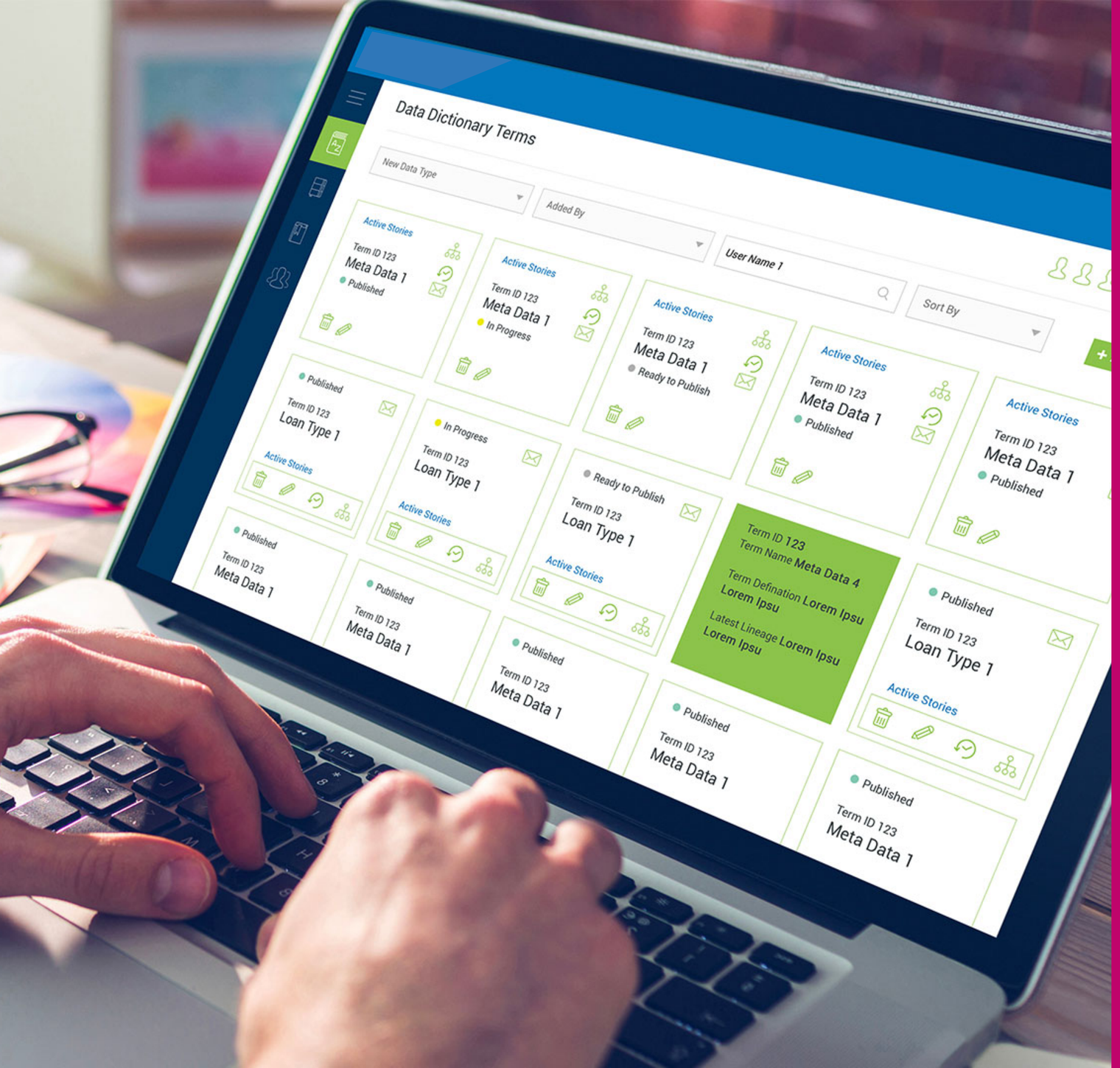
WIREFRAMES


Search
Sales Inquiries
Joe Smith
Menu
Define AOI
Point
Poly
Rect.
Coordinates
Upload AOI(s)
Edit
Clear
Beijing
Filters
Search by ID
Products
Order
Search Results
Filter by:
Map-Ready Imagery
Elevation Data
Unprocessed Images
Combination
Change Detection
50/60 Cm Class
WV02
40 Cm Class
WV02
30 Cm Class
WV02
40 Cm Class
WV02
Save Search
Submit Quote
Changlingzhen
Yangfang
Wenquan
Yanchi
Gaoliying Town
Beihecun
Changdiancun
SanchaHe Qun
Gaolou Town
Sanhe
Songzhuang Town
Xiadian Town
Dachang Hui Autonomous County
Beijing
Taihu Town
Xiji Town
Jiangxintun Town
Xinji Town
Yizhuang Town
Huoxian Town
Xianghe
Majuqiao Town
Songzhuangcun
Yancun
Anping Town
Antoutun Town
Qingyundian Town
Liusong Town
Caiyu Town
Panggezhuang Town
Anding Town
Hexiwu Town
Lixian Town
Dashiwo
Nanjiao
Doudian
Lat: 116.22 Long: 39.84
10 km
6 mi

VISUAL DESIGN



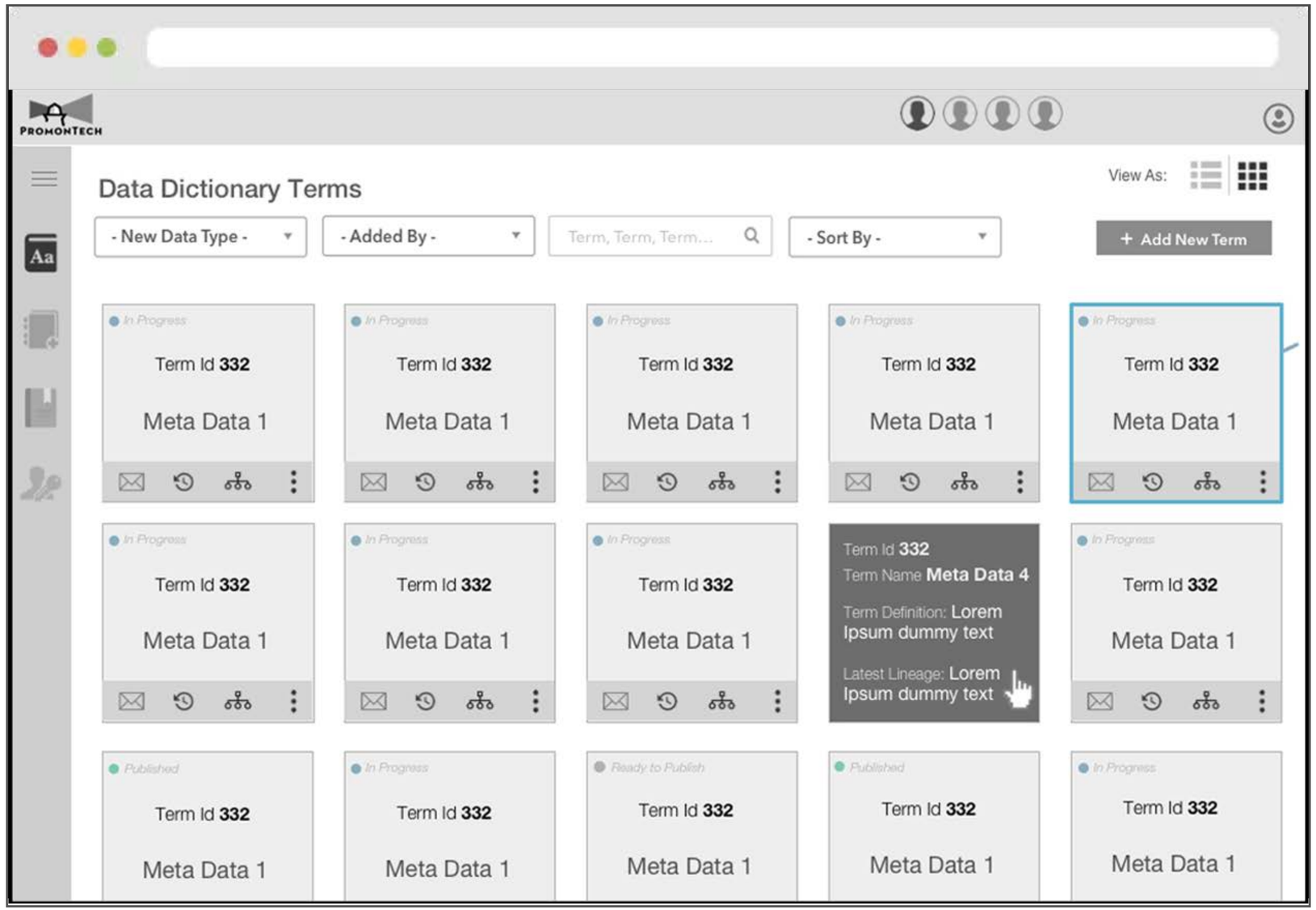




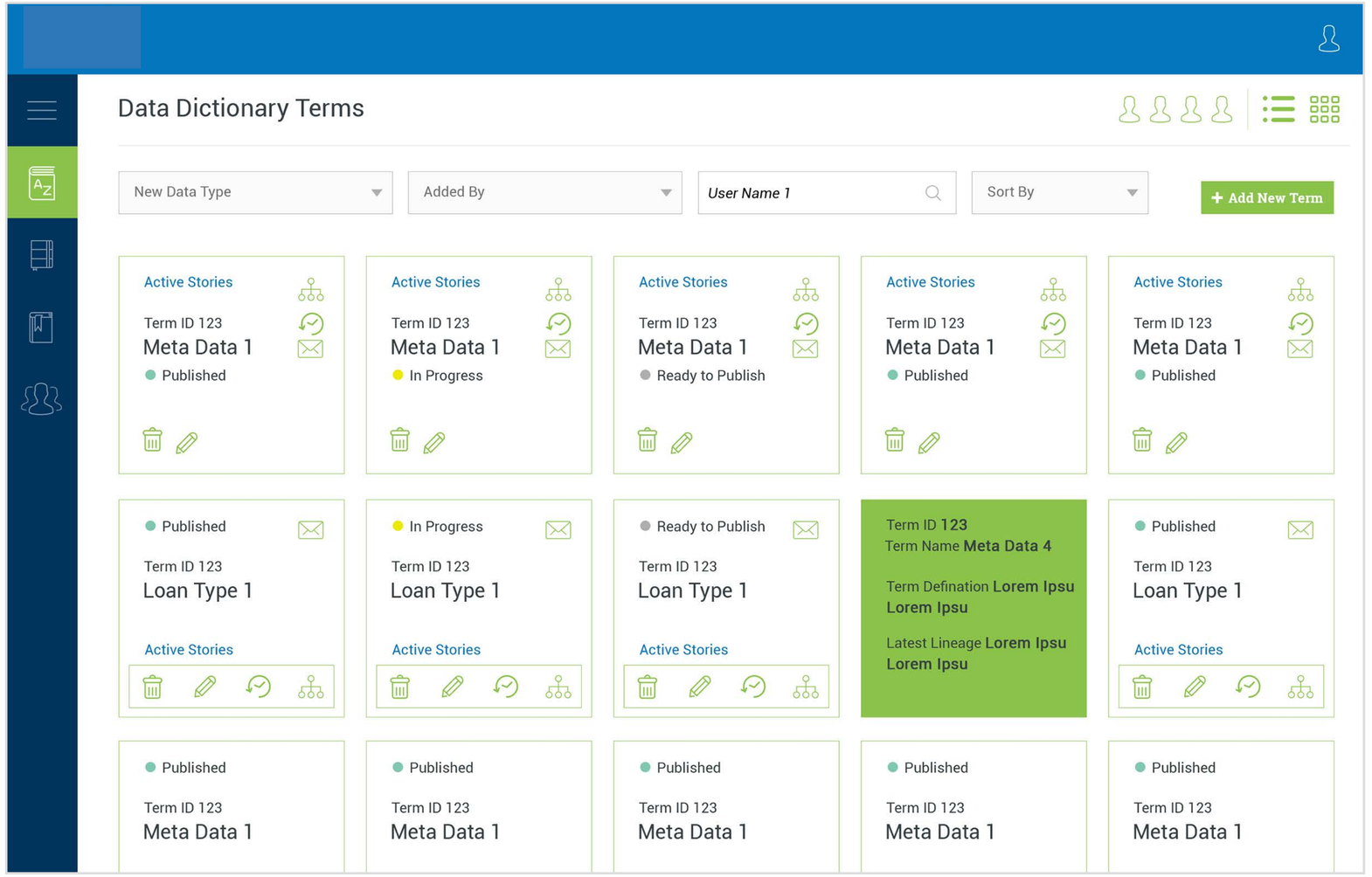
DATA DICTIONARY APP

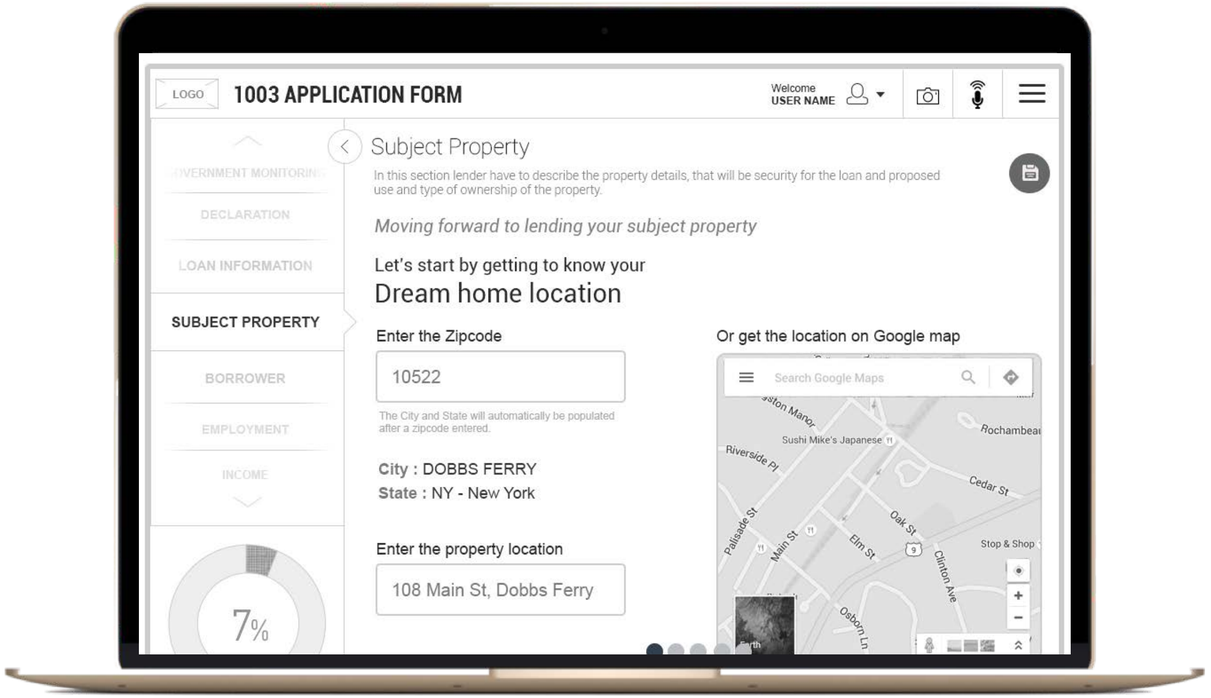
- CREATED WIREFRAME WITH MAXIMUM UTILIZATION OF REAL ESTATE
- CREATED VISUAL DESIGNS FOR APPLICATION
- INTERACTED WITH CLIENT'S DEVELOPMENT TEAM FOR DESIGN INTEGRATION.

Wireframes


PROMONTECH
Data Dictionary Terms
View As:
- New Data Type -
- Added By -
Term, Term, Term...
- Sort By -
+ Add New Term
In Progress
Term Id 332
Meta Data 1
Term Id 332
Term Name Meta Data 4
Term Definition: Lorem Ipsum dummy text
Latest Lineage: Lorem Ipsum dummy text
Published
Ready to Publish

Visual Design

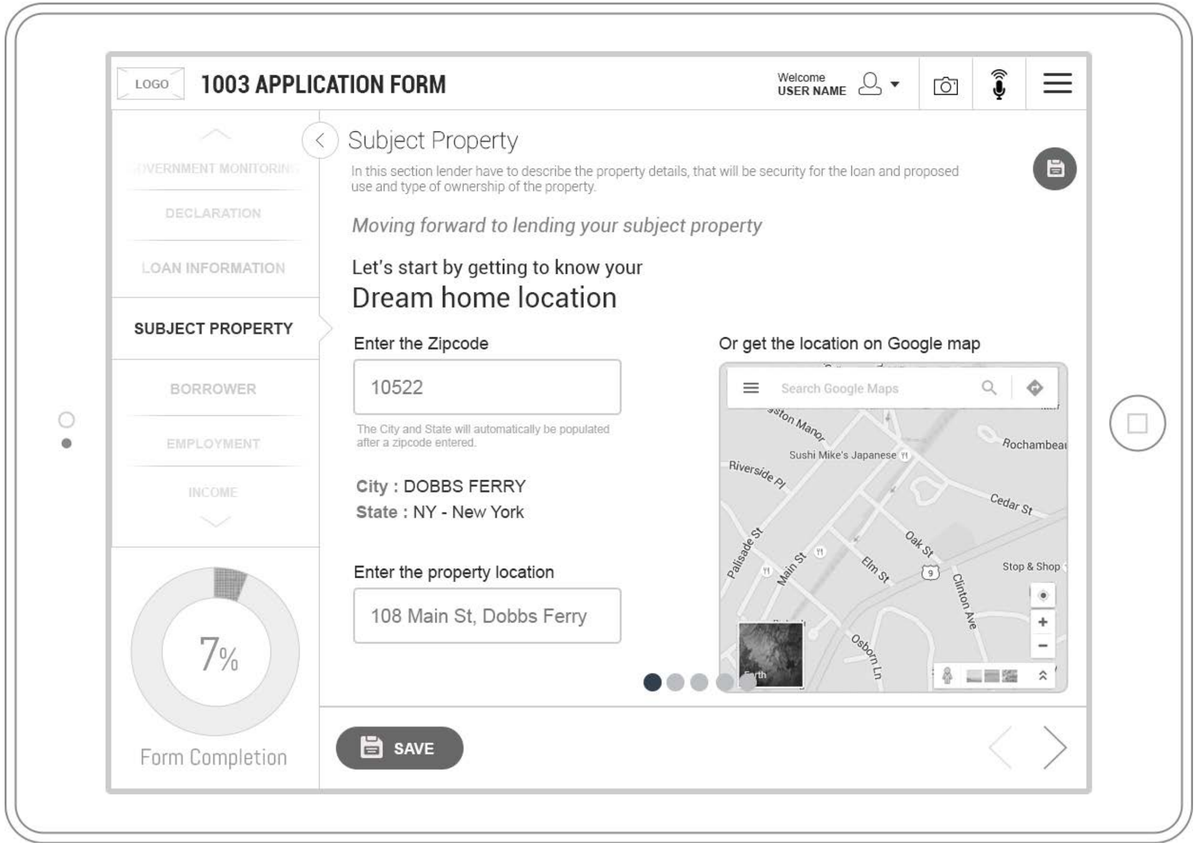


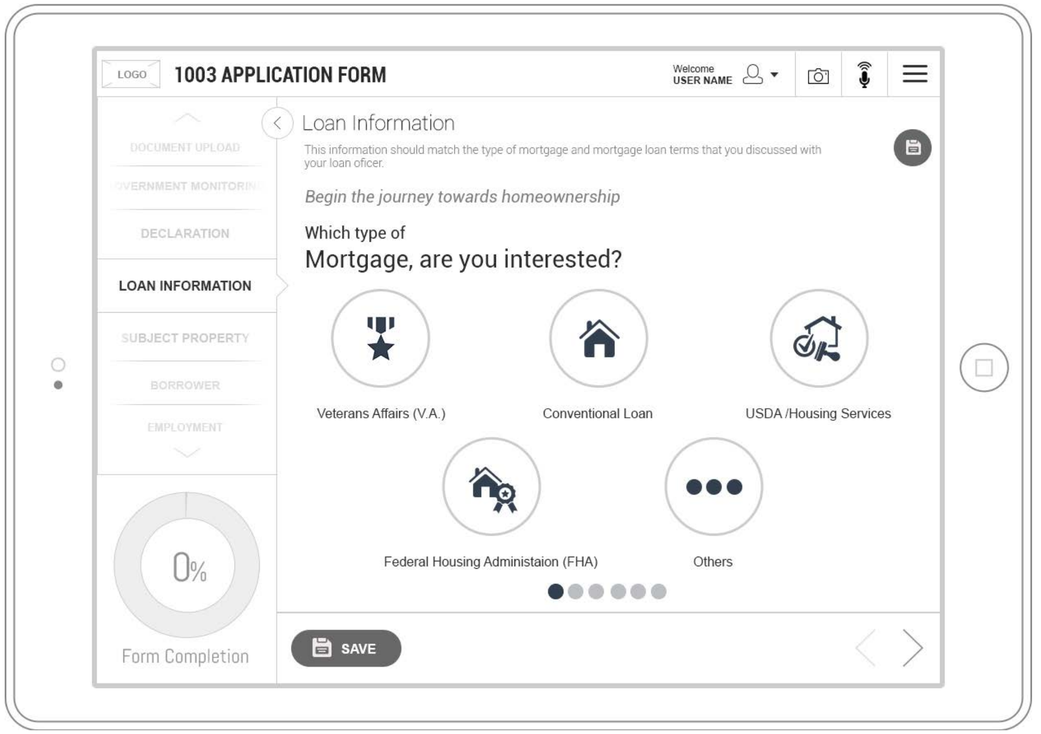


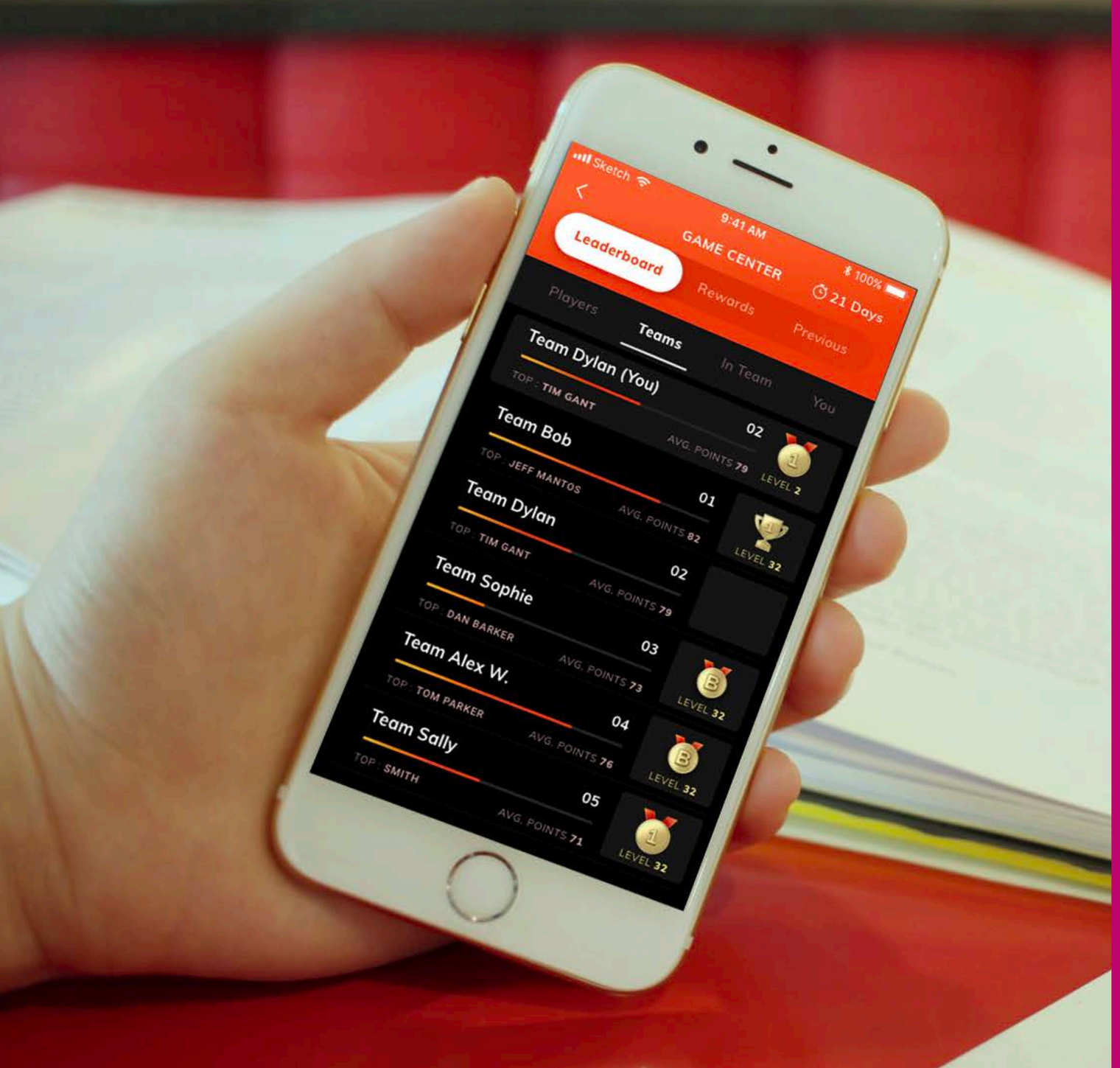
1003 HOUSING LOAN APP

- WORKFLOW DESIGNING.
- CONCEPT SKETCHING & WIREFRAME DESIGNING.
- INTERACTED WITH CLIENT'S DEVELOPMENT TEAM

WIREFRAMES


LOGO
1003 APPLICATION FORM
Welcome
USER NAME
DECLARATION
LOAN INFORMATION
SUBJECT PROPERTY
BORROWER
EMPLOYMENT
INCOME
7%
Form Completion
Subject Property
In this section lender have to describe the property details, that will be security for the loan and proposed use and type of ownership of the property.
Moving forward to lending your subject property
Let's start by getting to know your
Dream home location
Enter the Zipcode
10522
The City and State will automatically be populated after a zipcode entered.
City : DOBBS FERRY
State : NY - New York
Enter the property location
108 Main St, Dobbs Ferry
Or get the location on Google map
Search Google Maps
Sushi Mike's Japanese
Riverside Pl
Cedar St
Palisade St
Main St
Elm St
Oak St
Clinton Ave
Stop & Shop
Osborn Ln
SAVE

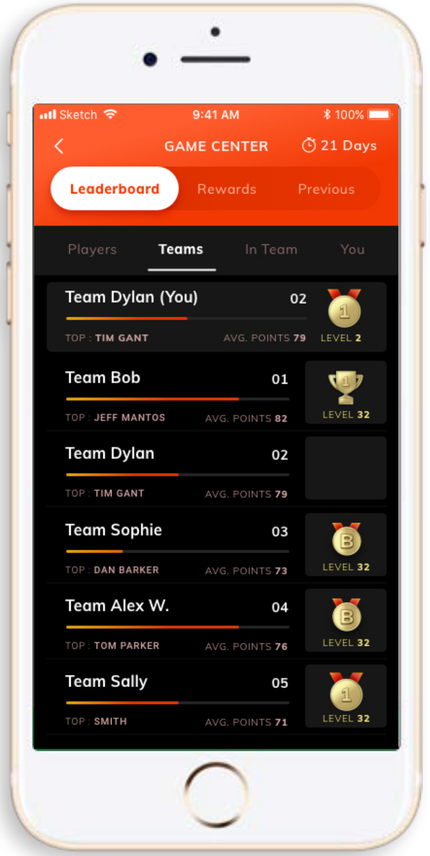

LOGO
1003 APPLICATION FORM
Welcome
USER NAME
DOCUMENT UPLOAD
DECLARATION
LOAN INFORMATION
SUBJECT PROPERTY
BORROWER
EMPLOYMENT
0%
Form Completion
Loan Information
This information should match the type of mortgage and mortgage loan terms that you discussed with your loan oficer.
Begin the journey towards homeownership
Which type of
Mortgage, are you interested?
Veterans Affairs (V.A.)
Conventional Loan
USDA /Housing Services
Federal Housing Administaion (FHA)
Others
SAVE

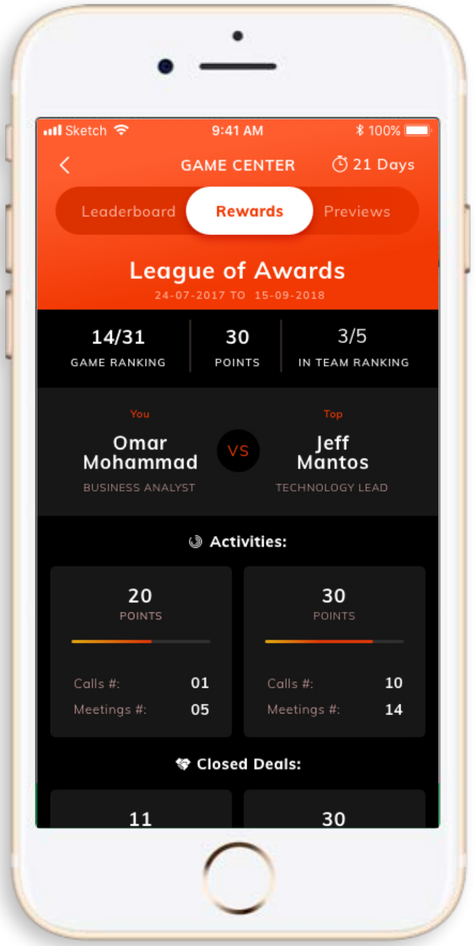


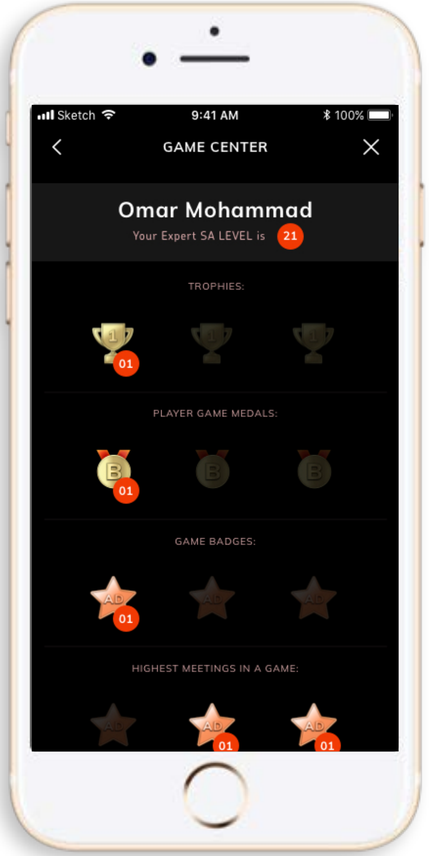
GAMIFICATION APP

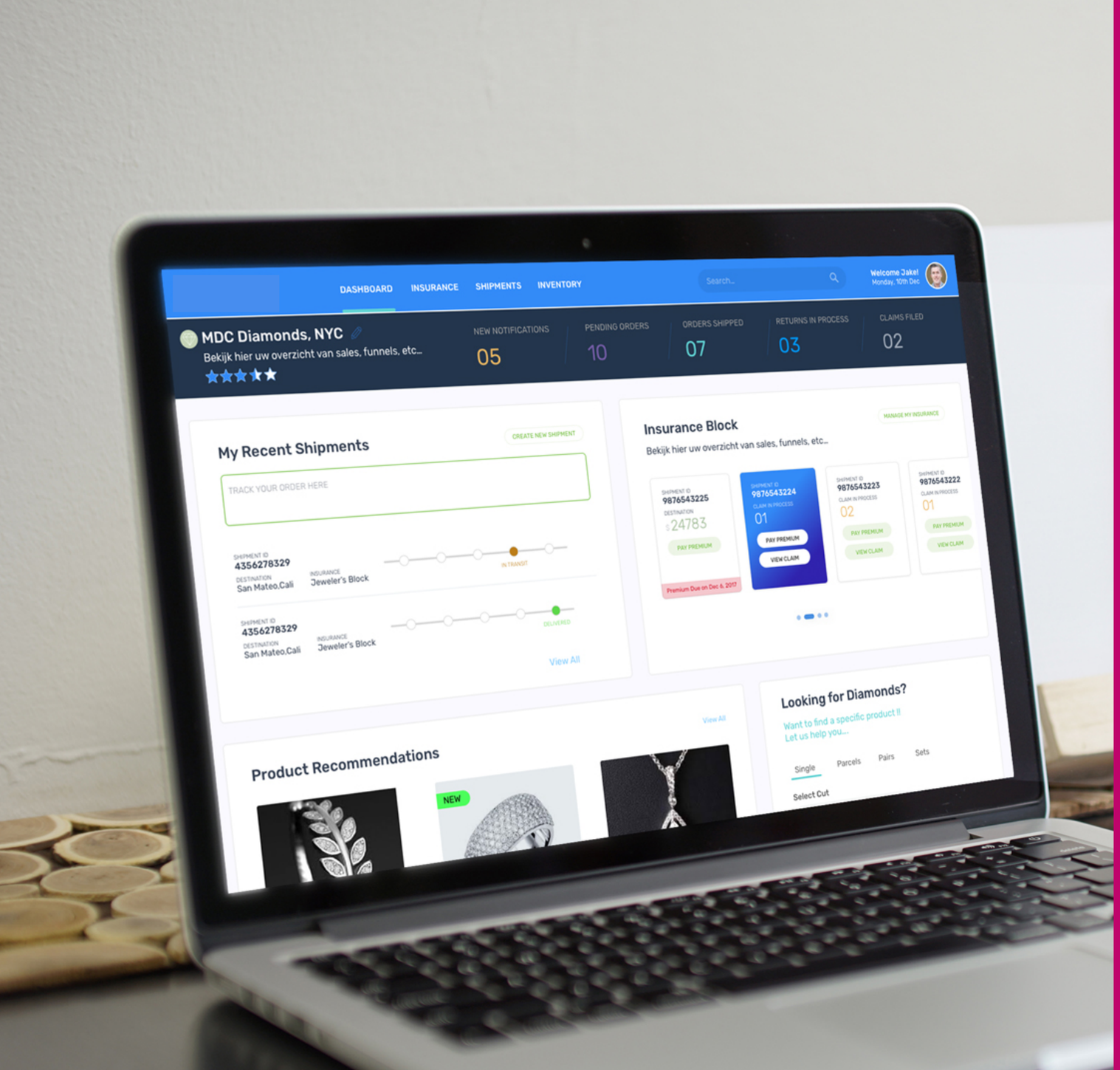
- VISUALIZATION, VISUAL DESIGN
- DESIGNED INTERACTION

VISUAL DESIGN





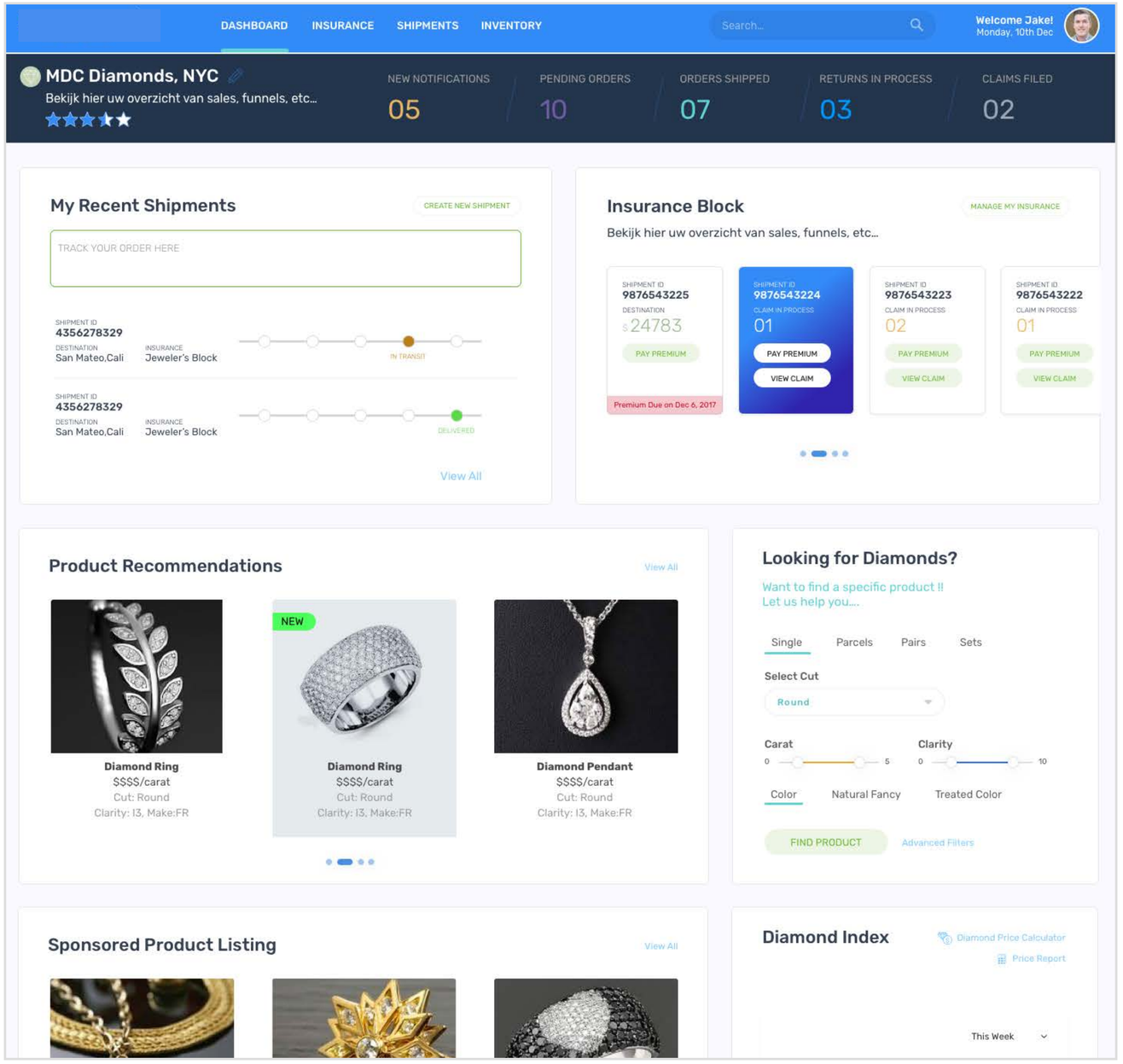




JEWELER'S WEBSITE

- VISUALIZATION, VISUAL DESIGN
- DESIGNED INTERACTION

Visual Design



THANK YOU

SUDIP BHURKE

HELLO
+91 9869455101

WRITE
SUDIPBHURKE@YAHOO.COM